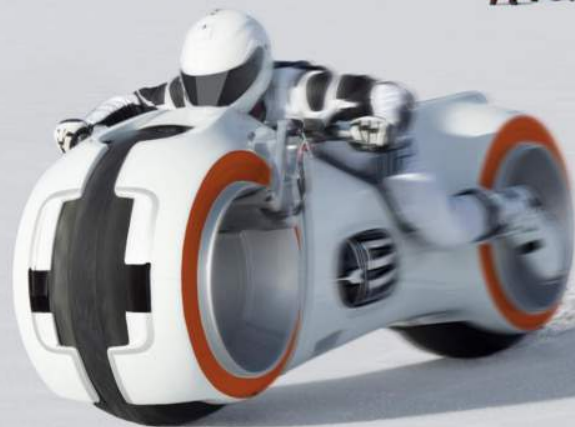


SELF-DRIVING STORAGE

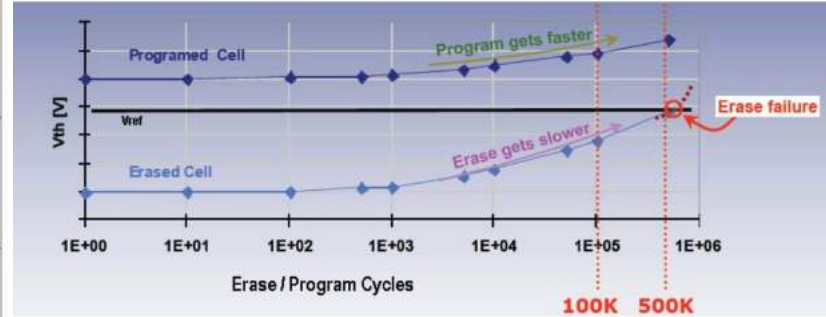
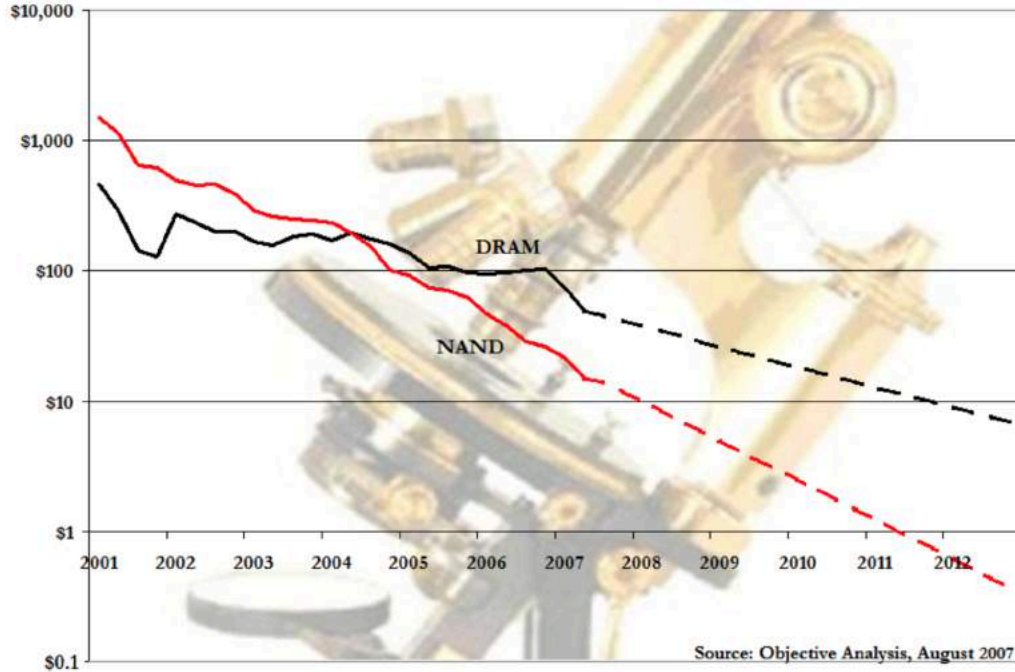
全球第一座自動駕駛全快閃儲存設備

Andrew Ho
Pure Storage TAIWAN



WHAT WORRIES YOU

PRICE, ENDURANCE



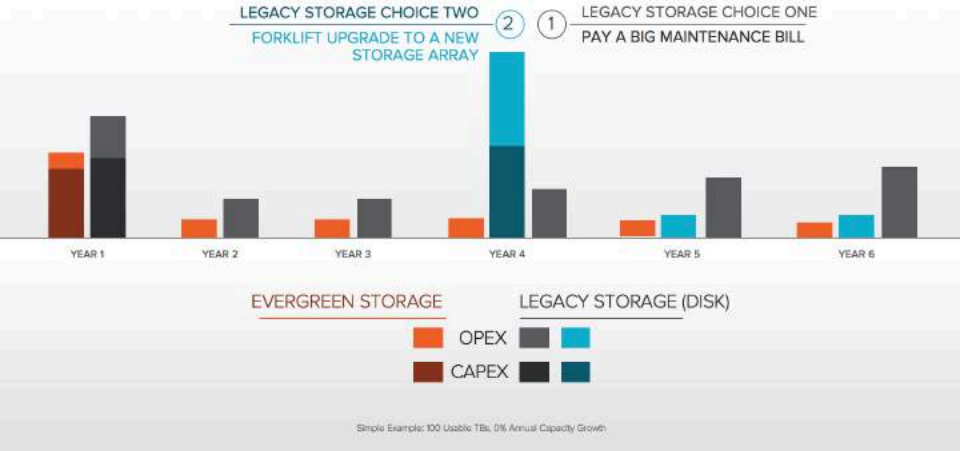
Source:

Left: Objective Analysis, August 2007

Right: SLC flash memory cell endurance characteristics, Copyright Samsung

WE BRING TO YOU

EVERGREEN STORAGE



AVERAGE ECONOMIC IMPACT OF PURE STORAGE PER BUSINESS



Return on investment

2X

Payback period

14 Mo.

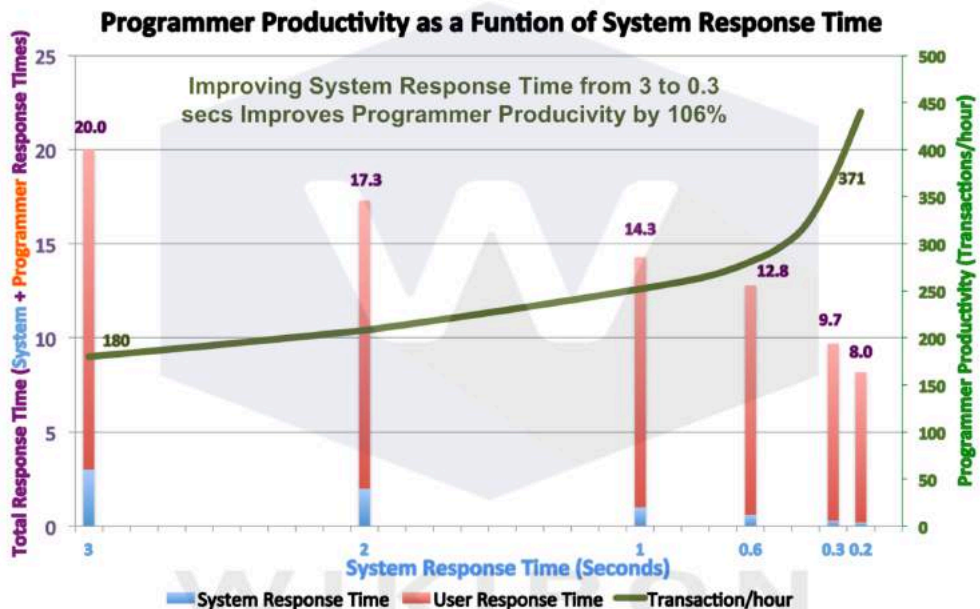
IT TRANSFORMATION

- Software license and maintenance
- Power and cooling savings
- Data center rack space
- Storage health checks
- Deployment and management tasks



WHAT WORRIES YOU

LATENCY, IOPS



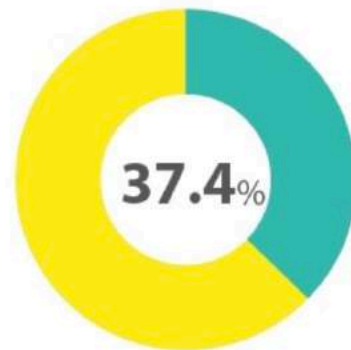
Source: Data interpreted by Wikibon from a seminal paper by Walter J. Doherty & Ahrvind J. Thadani, 1982, IBM Thomas J. Watson Research Center, updated to include other studies 1997, downloaded <http://www.vm.ibm.com/devpages/jelliott/evrrt.html> April 2015

iThome

虛擬化儲存主要瓶頸是I/O

37.4%

企業最怕VM的I/O效能不足



PREDICTED PIT STRATEGIES



TYRE COMPOUNDS

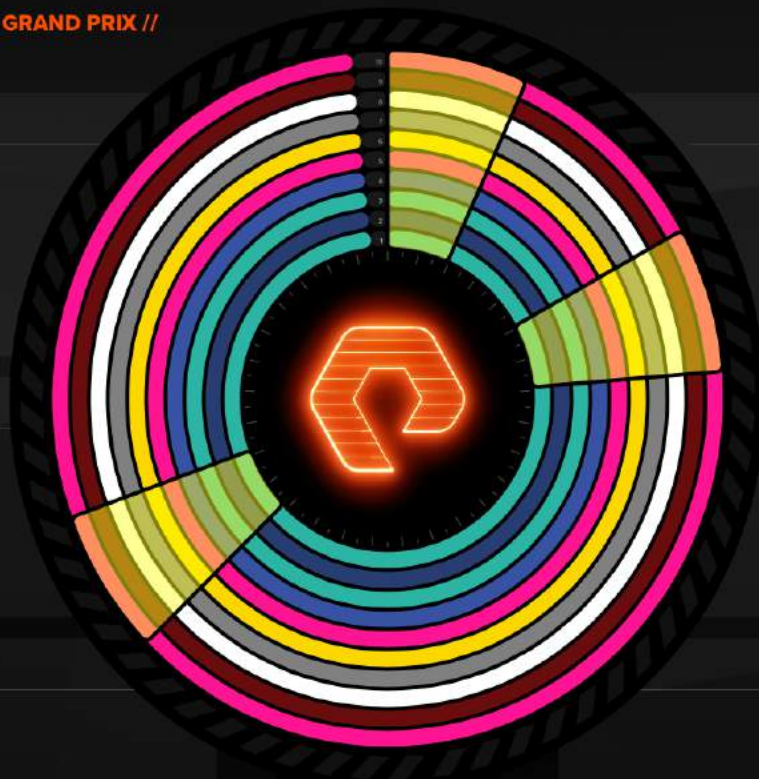


WEATHER

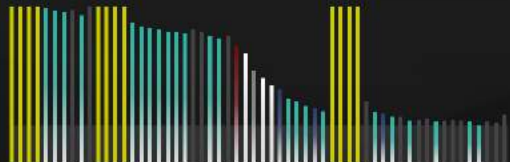


31°C
TRACK TEMPERATURE

29°C
AIR TEMPERATURE



HAM 1:45.008 FASTEST LAPS 34/58



SAFETY CAR LAPS

12 THIS RACE LAST YEAR

02 YEAR TO DATE

57

TOTAL OVERTAKES

02 WITH DRS

00 FOR LEAD

46

- TYRE SELECTION
- TOP 10
- SHOW SAFETY CAR

WE HAVE SEEN SOME OF THAT LEARNING APPLIED HERE IN SUZUKA AND WE WILL CONTINUE TO DO THE SAME FOR THE REMAINDER OF THE YEAR.

- JAMES ALLISON
MERCEDES AND PETRONAS MOTORSPORT TECHNICAL DIRECTOR



Official Team Partner

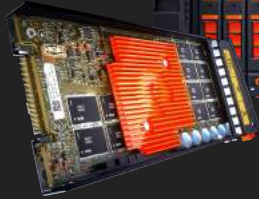


FlashArray **11X**



DirectFlash
SHELF

NVMe/F
50 Gb/s Ethernet
RoCE v2



28 x DirectFlash Modules
Up to 512TBs Raw (1.5 PBs usable)
With 18.3 DirectFlash Modules

NEW INTRODUCING

DirectFlash
SHELF

NATIVE NVMe/F
EXPANSION SHELF

WHAT WORRIES YOU

MANAGEMENT, RELIABILITY, SUPPORT

全快閃儲存陣列明年起飛

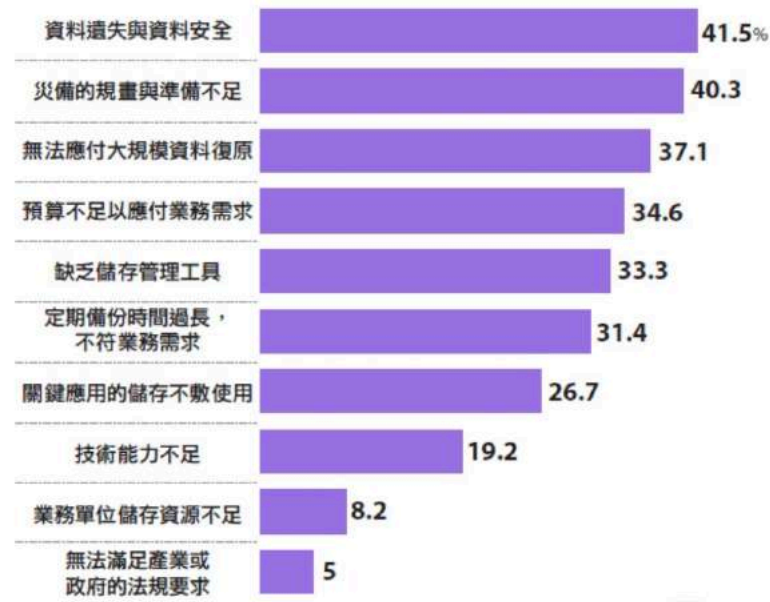
3年後近5成企業要用

50%



iThome

● 臺灣企業10大儲存管理挑戰



iThome

GLOBAL 10 BANK

5 PB, 50+ ARRAYS

ONE ADMIN



WE BRING TO YOU

RELIABILITY



END-TO-END AVAILABILITY



- A/A CLUSTERING
- DUAL-PARITY RAID
- FLASH ERROR RECOVERY

NO PLANNED DOWNTIME



- NDU HW & SW UPGRADES
- NPIV
- FULL PERF THROUGH FAILURE/UPGRADE

FlashArray//M global availability average over first year of production //M shipments

WE BRING TO YOU

EFFORTLESS IS



**SIMPLE WEB-BASED
MANAGEMENT**

**CLOUD-BASED ALERTING, REPORTING,
SUPPORT & ANALYTICS**



WHAT WORRIES YOU

PUBLIC CLOUD, HYBRID CLOUD, BACKUP

雲端儲存漸成企業儲存 應用主角

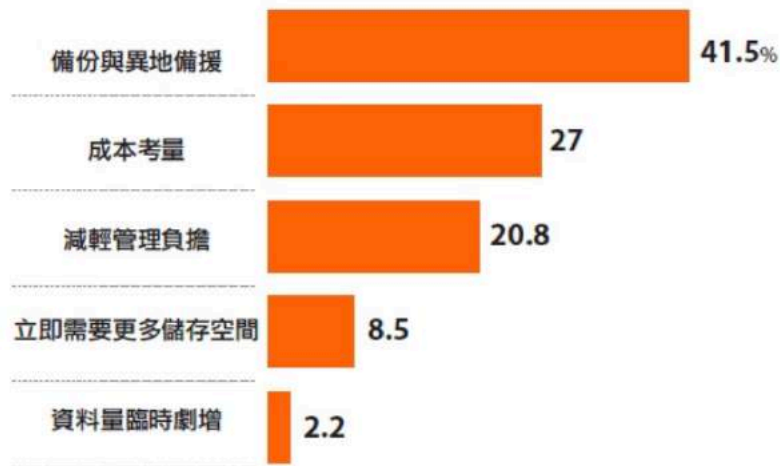
67%

企業3年後會用



iThome

雲端儲存採用原因排名

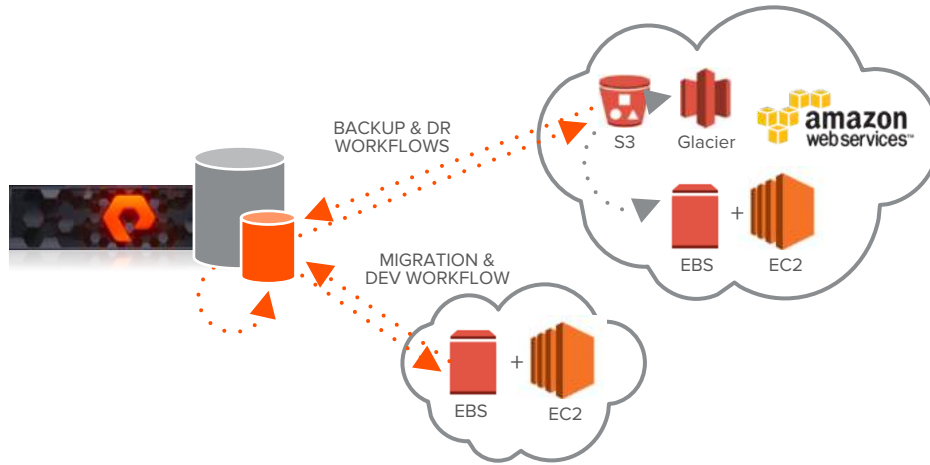


iThome

WE BRING TO YOU

Purity **FA** CloudSnap

EFFORTLESS BACKUP, RESTORE, MIGRATION OR DR TO PUBLIC CLOUD



Natively Cloud Connected

- Backup directly to public cloud
- Restore directly from public cloud
- Hydrate CloudSnaps into native format: EBS, S3, or Glacier
- Disaster Recovery in public cloud
- Migrate workloads to/from public cloud
- Fully leverage all cloud PaaS services!

NO ADDITIONAL SOFTWARE OR GATEWAY REQUIRED!

JOURNEY TO YOUR ALL-FLASH CLOUD

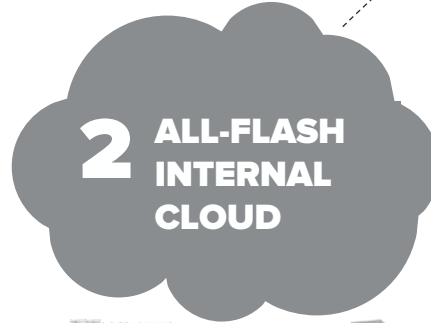
ACCELERATE YOUR INTERNAL CLOUD

100% VIRTUAL | 100% FLASH
100% AUTOMATED

ACCELERATE YOUR KEY BUSINESS APPLICATIONS



RUN FASTER | BUILD FASTER
ANALYZE FASTER | DEPLOY FASTER

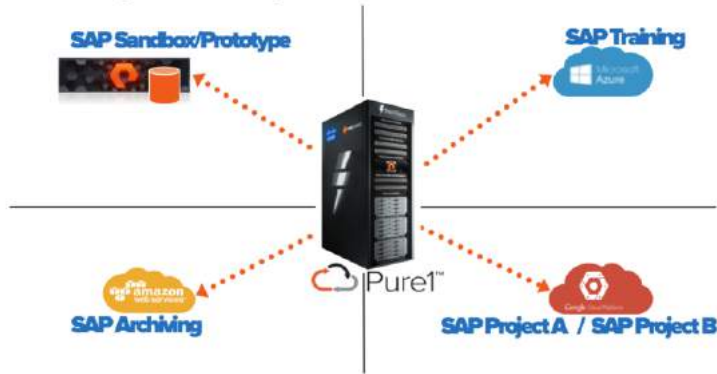


BUILD YOUR CLOUD-NATIVE APP & DATA PLATFORM

DEVOPS BUILD → DEPLOY
CONTAINER-CENTRIC
CLOUD-SCALE DATA & ANALYTICS

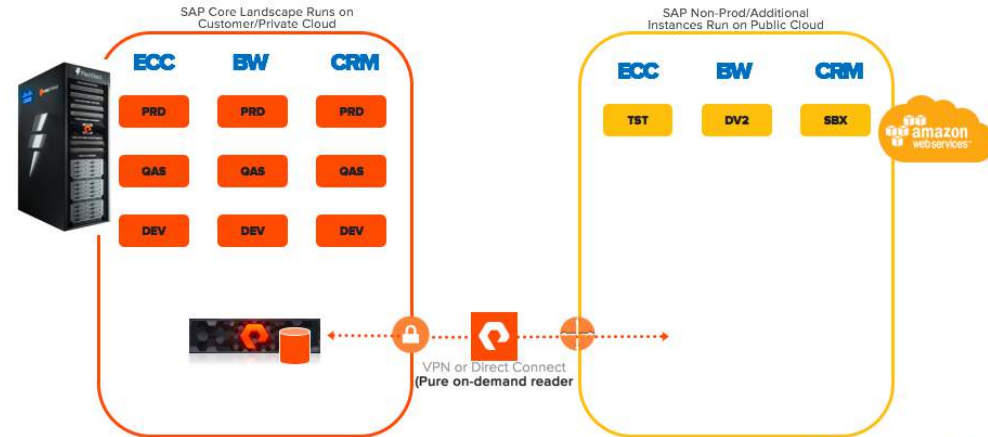
REAL HYBRID CLOUD FOR SAP

Leverage Pure Real Hybrid for SAP Non-Production Workloads



- Reduced temporary SAP instances provisioning time by leveraging public cloud.
- Leverage Pure1 for monitoring your data.
- Utilize cloud for secondary storage scenarios e.g. archiving.

Pure's Hybrid SAP Deployment – On Premises/Private with Public Cloud

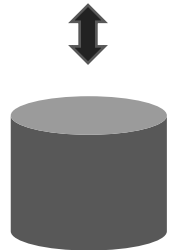


WHAT WORRIES YOU

COMPLEXITIES OF AI IN PRODUCTION

INGEST

From sensors, machines,
& user generated

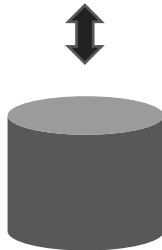


CLEAN & TRANSFORM

Label, anomaly detection,
ETL, prep, stage



CPU Servers

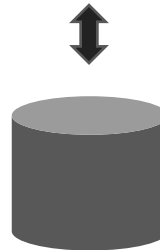


EXPLORE

Quickly iterate to
converge on models



GPU Server

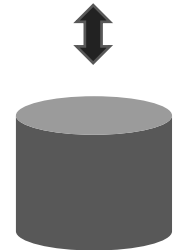


TRAIN

Run for hours to days in
production cluster



GPU Production Cluster



The Alconics Awards 2017

Best Innovation in AI Hardware

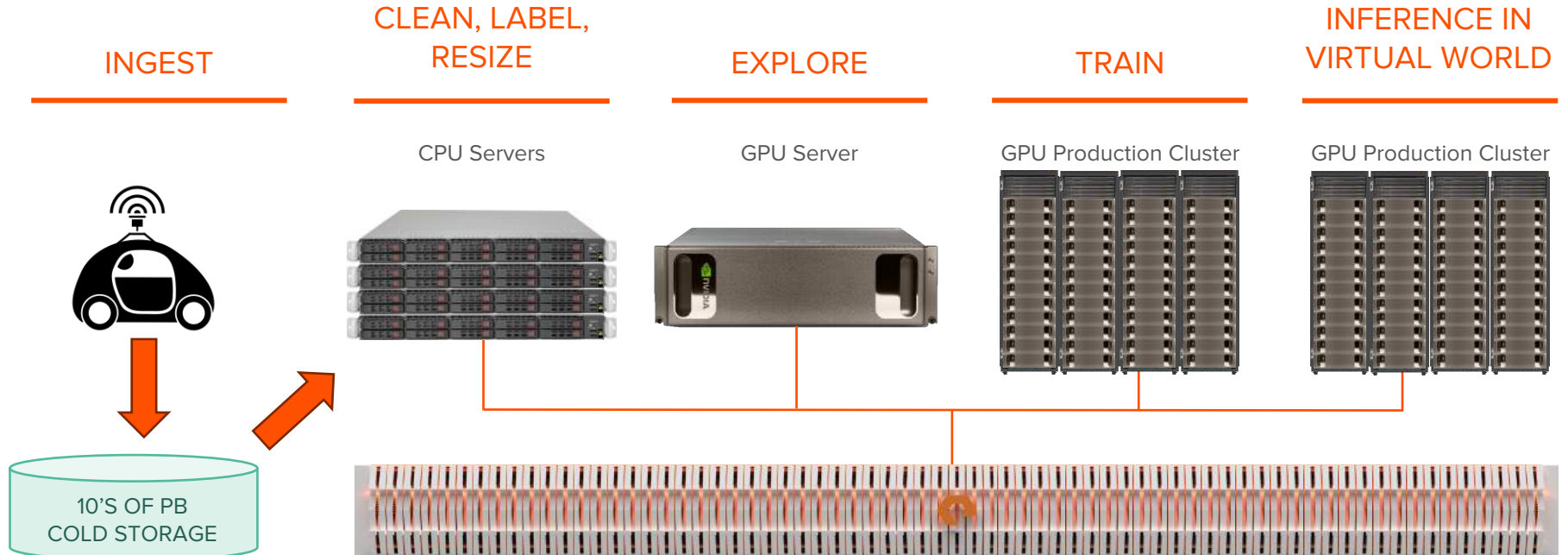
WINNER



The
AI Summit®
SAN FRANCISCO

WE BRING TO YOU

REAL WORLD PIPELINE IN AN AUTONOMOUS CAR COMPANY

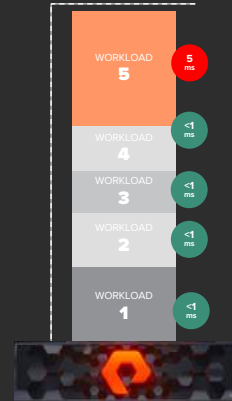




SELF-DRIVING STORAGE



STEP 1:
SIMPLIFY AND AUTOMATE
FROM THE START



ALWAYS-ON QoS

STEP 2:
BUILD A REAL-TIME GLOBAL SENSOR NETWORK

>1 TRILLION
DATA POINTS / DAY

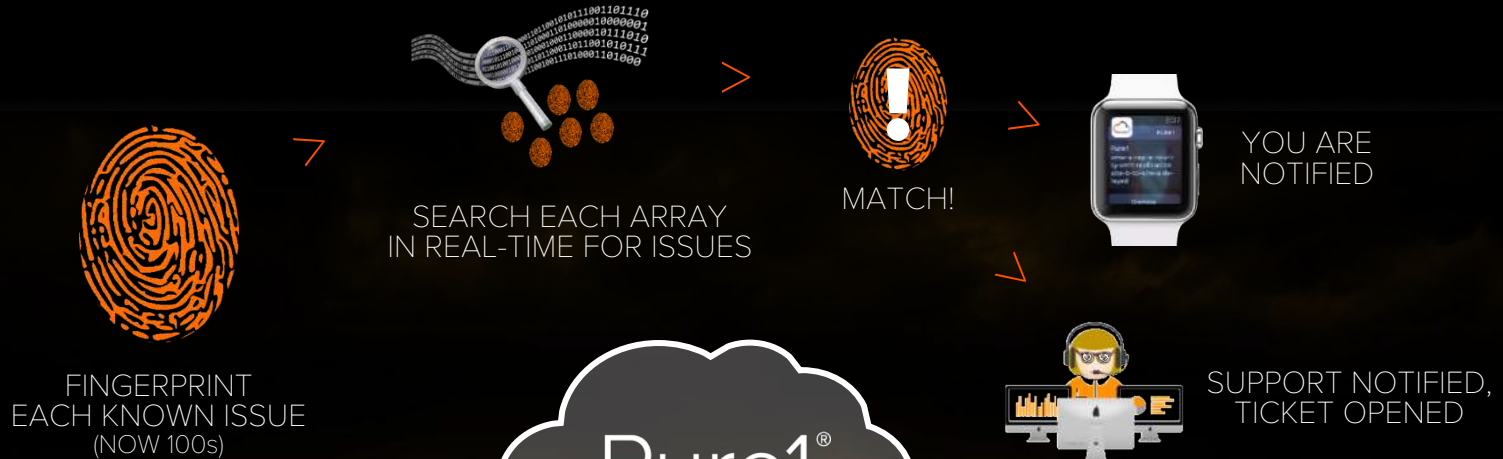
>7 PB
TELEMETRY DATA

1000s
CONNECTED ARRAYS



REAL-TIME ANALYTICS TO PREVENT ISSUES

>500 SEV-1s AVOIDED TO DATE!



NEW INTRODUCING

Pure1[®]

META

GLOBAL PREDICTIVE INTELLIGENCE



MANAGE



ANALYZE



SUPPORT



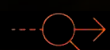
GLOBAL SENSOR
NETWORK

REAL-TIME
SCANNING

DATA
LAKE

AI ENGINE

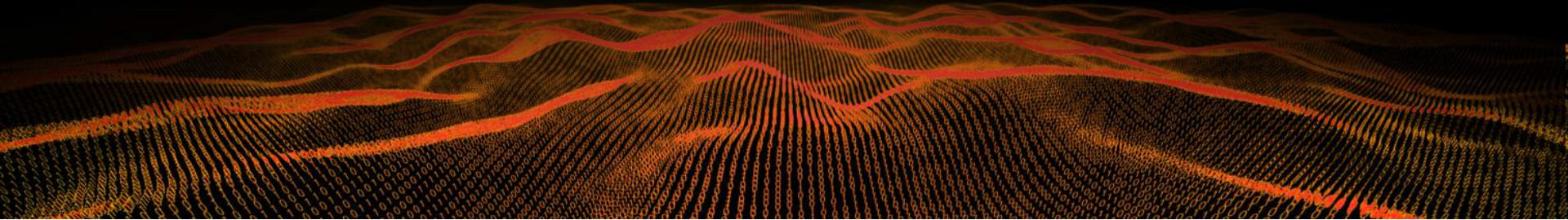
-META-



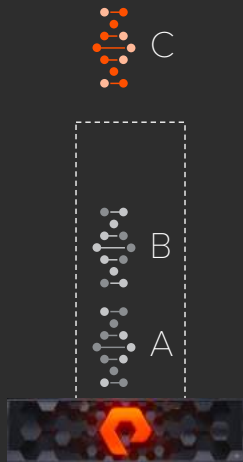
ISSUE
FINGERPRINTS



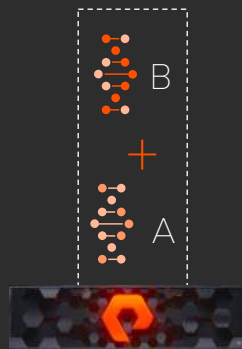
WORKLOAD
DNA



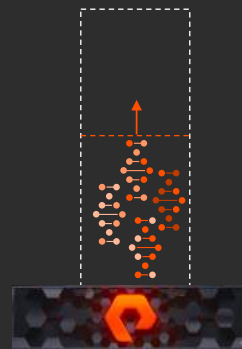
WILL A NEW
WORKLOAD FIT?



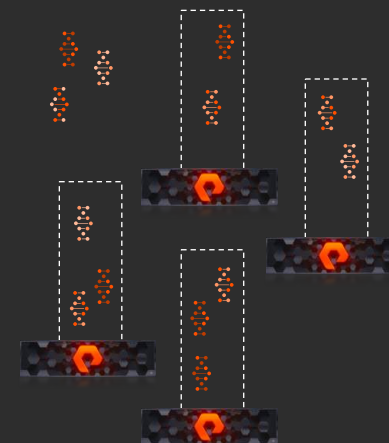
WILL A & B
INTERACT WELL?



HOW WILL
PERFORMANCE &
CAPACITY GROW?



HOW CAN I OPTIMIZE
PLACEMENT?



PULSE LEARNS FROM EVERYONE'S WORKLOADS TO MAKE BETTER PREDICTIONS

NEW INTRODUCING



Meta Workload DNA

Workload DNA

>1,000 MEASURES

INLINE DEDUPE RATE

WRITE B/W

INLINE COMPRESSION RATE

WRITE IOPS

SPACE USAGE

WRITE I/O SIZE

TOTAL DATA REDUCTION

READ B/W

AND 100s MORE

READ I/O SIZE

